



<http://www.apcowa.org>

Name of Committee: PIO Committee

Purpose of Committee: To relay information to all members and coordinate media releases

- Support all other APCO-NENA committees.
- Remain flexible and open minded.
- Continue to encourage new membership (as allowed) and new ideas within the Chapter.
- Revisit our goals annually, make adjustments as appropriate, and look for new ways to energize and increase chapter information.

Committee Objectives:

- Coordinate Monthly Newsletter
- Coordinate information to all members via Social Media and Email Groups
- Be aware of issues that are of interest to the Chapter membership and coordinate the release of information.
- Publish releases to promote the Chapter's activities and interest.

Committee Responsibilities:

- Publish the WA APCO-NENA Monthly Newsletter
- Publish news releases on behalf of the Chapter
- Coordinate media releases with the Executive Committee
- Promote the activity of the Chapter

Date Committee was established (if known): ??

Past Accomplishments:

- Monthly Newsletter
- Active Facebook
- Media releases for Award Winners

Goals for 2017:

Coordinate efforts to release Monthly Newsletter
Continue to engage membership through Social Media
Increase awareness of Website