



Katy Myers, President

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Notes from the Commercial Member Meeting, March 9, 2022 held 0900 and 1200
[Link to the video of the noon session.](#)

1. Fall Conference.

The Chapter is committed to hosting an in-person Public Safety Communications Conference, this Fall. The dates will be during the week of October 3rd, 2022, at the Three Rivers Convention Center in Tri-Cities, Washington. Schedule of events will be posted by mid-April.

As part of the conference, we will have a full vendor show, Chapter Meeting, Awards Banquet and 5 or so training tracks. Commercial members are encouraged to attend the conference, come to the Chapter Meeting and Awards Dinner and submit papers for training tracks.

Opportunities for Conference sponsorship will be available at a variety of levels, each providing opportunities to have the vendors' showcased on printed poster boards, mentioned or given time to speak during events, spotlighted on the conference webpage, and any printed and electronic communications.

The Vendor Floor is well attended, with activities, lunch / snacks, and other means to encourage conference attendees to be there. The Chapter believes our conference will be very well attended by members from across the state as it is the first conference in two years and people are eager to connect in person!

We figure there may be some relatively new solutions that our vendors have introduced in the last couple of years that they haven't been able to show off as much as normal. While you can do that on the vendor floor, we also are considering how we could allow vendors to do a type of Product Showcase. 50 minutes of focused show and tell type of thing. If you have thoughts on how this could be done or are interested in doing a product showcase please reach out to events@waapconena.org.

All vendor related conference documents and information will be sent out by mid-April.

2. 2022 Forum.

The Chapter usually holds two education forums per year – one in Spring and one in Summer. This year due to post-covid re-openings we decided to host one in person forum. The 2022 Forum will be held in May, in the south Puget sound region. Location is being finalized. We will be publishing more information about the Forum in the

coming weeks. Commercial members are welcome to attend the Chapter Meeting and Social Event!

- Monday, May 16 – 911 Advisory Committee Subcommittee meetings
- Tuesday, May 17 – Education tracks (911 Coordinators/Managers & Public Educators)
- **Tuesday, May 17 evening – Chapter Meeting & Social Event**
- Wednesday, May 18 - Education tracks (911 Coordinators/Managers & Public Educators)
- Thursday, May 19 – 911 Advisory Committee meeting

3. Other Engagement Opportunities

The Chapter is only successful with our vendor partners and our commercial members engagement. We want to have commercial members active in the chapter and so shared information about what the chapter focus for the year and what we are working on putting together. While we don't know exactly how vendors may want to engage in these activities and opportunities, we are open to your ideas.

- Website - Our website is updated and provides a nexus for communicating with our members. We are interested in upgrading the hosting services to improve its responsiveness and we want to give advertising space on certain pages or areas of the site.
 - The website has a blog that we use to post job announcements, general announcements, and other interesting content. We are open to guest blogs from our commercial members on topics of interest.
- Social Media – The Chapter has a Facebook page, Twitter and Instagram and accounts, and a LinkedIn site. We would be happy to share appropriate content from our members.
- 2023 Calendar – The chapter is holding a photo challenge now for all our telecommunicators. We will be using the entries to populate a wall calendar for 2023. We would like to solicit sponsorships for the calendar (perhaps for individual months) to help offset the cost of printing and postage.
- PSAP Poster – We are working on a poster now that we can send to PSAPs to post on their community bulletin boards. It will provide updated chapter information, key dates and information and promote the website and our social media site.
- Welcome & Welcome Back Packets – We are putting together a new member welcome packet. Information about the chapter and opportunities for new members will be included. As this is the time we are actively re-engaging with

our current members and plan to send the “welcome” packet to current members as well.

- We would like to include vendor product page sheets in the packet, and would be happy to include any SWAG if you have something appropriate to send via USPS in a 8x11 envelope.
- We would love to have packet sponsors to help pay for printing and shipping.

We have one big ask for all our commercial members:

911 Telecommunicator week is April 10 – 16 and we have created a KUDO Board for Washington state telecommunicators. It’s a digital bulletin board, free to post on. We love the idea of having our commercial members and vendors post some thanks, recognition, or other nice comments on the board! An example of the board used at NORCOM last year is [here](#). It is super easy to post – you can add pictures too! Start Posting today!!! We will broadcast the board to our telecommunicator membership during Telecommunicator Week.

[The 2022 WA 911 Telecommunicators KUDO Board](#)

We would also love to have little TikTok like videos or images with recognition or thanks that we can post on our social media accounts throughout the week. Send those to pio@waapconena.org.

4. Become a WA Chapter Commercial Member – if you aren’t already a commercial member for Washington, please consider joining us. You can designate us as one of your chapters through the national APCO or NENA sites. Your membership benefits the chapter through a portion of the dues but also through your engagement! Our chapter has a commercial representative on our leadership team to ensure

your voice is heard. We also allow commercial members to vote on chapter decisions.

5. Good of the order: Tina Jackson (Spectrum Firm) shared information about the APCO Commercial Advisory Council:

APCO's Commercial Advisory Council is looking for commercial members who are interested in participating with us on the Committee. If you would like more information, please see the APCO Commercial Advisory Council link on the APCO website or contact me at (858) 484-8502 or tina.jackson@thespectrumfirm.com.

Thank you to everyone who was able to come to our meetings today. It was nice meeting everyone and sharing information. If you have follow-up questions or ideas, please don't hesitate to contact us.

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